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CONTOUR ENERGY SYSTEMS SELECTED AS ONE OF TOP 300 STARTUPS FOR 2011 BY fundedIDEAS

Next-Generation Portable Power Innovator Chosen From Over 2,500 Candidate Companies

AZUSA, CA – April 14, 2011 – [Contour Energy Systems](#), an innovative portable power company commercializing next-generation battery systems, today announced that the company has been chosen for inclusion in the 2011 Edition of the fundedIDEAS publication – [TOP 300 STARTUPS](#). Being selected to the TOP 300 STARTUPS is the result of an extensive 14-parameter analysis of 2,518 venture funded startups and companies.

“Being ranked 8th out of the 300 companies selected from such a prestigious pool of candidates speaks volumes about our next-generation battery system innovation and market potential,” said Joe Fisher, CEO of Contour Energy Systems. “Our mission from day one is to deliver portable power solutions with breakthrough improvements in energy and power density that can perform in extreme operating conditions at significantly improved costs. It’s very gratifying to be recognized for our ongoing innovation.”

fundedIDEAS (previously the VCwire.com) established 14 parameters it considered to be the biggest catalysts for highly successful organizations. This included business model, current/potential revenues, management experience and expertise, industry outlook, sector outlook, capital adequacy, investor success rate, exit options, product/service demand, competition density, product/service review, disruption caused entry barriers to competition and success comparables.

“It took four months to prepare the most compelling startups research ever conducted,” said Jonathan Marcus, Editor and Co-Founder of fundedIDEAS. “A dedicated team of analysts rated each startup on the 14 parameters to compile the SCORECARD which was then used to determine the overall rating of each startup we considered for the Top 300. External, independent panelists were brought on board to help us conduct an unbiased review of each startup featured in the report.”

About fundedIDEAS

9 out of 10 startups fail to achieve their stated business objectives. fundedIDEAS was established with the sole objective of discovering the ones that will. Rating each startup on 14 parameters, from strength of the management team, business model and execution strategy to industry and sector outlook -- we deploy the most advanced methodology to establish the stability, sustainability and outlook of venture funded startups. To know more, please visit www.fundedIDEAS.com

About Contour Energy Systems

[Contour Energy Systems](#) is an innovative portable power company commercializing customizable battery technologies for a wide range of cross-industry applications. Contour’s next-generation battery systems are designed to deliver unprecedented improvements in energy and power density, and are capable of performing in extreme operating conditions at significantly improved costs. Founded through the collaboration of [CalTech](#) and CNRS, the [French National Center for Scientific Research](#), the company combines expertise in nano-materials science, patented Fluorine-based battery chemistries and manufacturing processes to significantly advance the state of portable power. Headquartered in Azusa, CA, Contour Energy is managed by a world-class team of battery industry leaders from CalTech, Energizer, General Electric, Hewlett-Packard, Sanyo and Valence Technologies. The company is privately held with funding from [CMEA Capital](#), [Harris and Harris](#), [Schlumberger](#) and [US Venture Partners](#).

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